

**Bachelor of Arts Program**  
**in**  
**Chinese for Economy and Trade**

**Joint Program by**  
**Assumption University**  
**and**  
**Beijing Language and Culture University**

**2008**

**(final draft 21/01/08)**

**Bachelor of Arts Program in Chinese for Economy and Trade**  
**Joint Program by**  
**Assumption University and Beijing Language and Culture University**  
**New Program Academic Year 2008**

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**1. Name of Curriculum:** Bachelor of Arts Program in Chinese for Economy and Trade

**2. Name of Degree:**

- |     |                        |                  |
|-----|------------------------|------------------|
| 2.1 | Full Name (Thai)       | ศิลปศาสตรบัณฑิต  |
| 2.2 | Abbreviation (Thai)    | ศศ.บ.            |
| 2.3 | Full Name (English)    | Bachelor of Arts |
| 2.4 | Abbreviation (English) | B.A.             |

**3. Responsible Units:**

Department of Business Chinese, Faculty of Arts, Assumption University

**4. Philosophy and Objectives:**

**4.1 Philosophy:**

Due to rapid economic growth in China in the last decade, bilateral trade and investments between Thailand and China have been increasing at an equally fast speed. As a result, the needs for Chinese-language literate personnel by the business sectors have been on a constant rise. In order to respond to the shortage in personnel with Chinese proficiency, Assumption University (AU) and Beijing Language and Culture University (BLCU) jointly founded a program in Chinese for Economy and Trade to produce qualified graduates to take up the positions in the business sectors.

Assumption University and Beijing Language and Culture University signed an agreement on October 16, 2003 to develop a joint-program: Bachelor of Arts in Chinese for Economy and Trade in Thailand. The Program is designed for students who need to master the Chinese language for conducting businesses with Chinese-speaking nations. The curriculum was jointly developed by AU and BLCU. **A degree from both Assumption Universities and BLCU will be conferred to students who fulfill the graduation requirements.**

**4.2 Objectives:**

The Program aims to enable its graduates to:

- 1) be proficient in Chinese language for economy and trade, and able to communicate with native speakers of Chinese fluently.
- 2) be able to use Chinese language to conduct businesses with Chinese communities or work for organizations in Chinese speaking environment.
- 3) understand various aspects of Chinese culture and know how to apply them appropriately.

**5. Schedule of Implementation:**

First Semester, Academic Year 2008

**6. Admission Requirements:**

- 6.1 M.6 Certificate (grade 12) or its equivalent or higher as issued by the Ministry of Education.
- 6.2 Clear record of good behavior.
- 6.3 Good physical and mental health.

**7. Selection Procedure:**

All applicants must take a placement test in English and/or Mathematics. English placement test is intended for applicants whose native language is not English and/or the primary language of instruction has not been English at the previous institution attended/earned the previous degree from and who have not produced the required TOEFL or IELTS scores. Exception will be made on an individual basis.

**8. Educational Management System:****8.1 Semester system**

Each academic year consists of two semesters. The teaching and learning process of each academic semester takes 15 weeks. A summer session is offered with the teaching and learning process of 8 weeks.

**8.2 Credit Values**

Theoretical courses: 15 hours of lecture/discussion carries the value of 1 credit.

**9. Duration of Study:**

Students must complete all the requirements for the degree in a minimum of 6 semesters or a maximum of 8 academic years from the first date of enrollment.

**10. Registration:**

Students can register for a minimum of 9 credits and a maximum of 22 credits per regular semester and 6 credits for summer session.

## 11. Evaluation and Graduation:

### 11.1 Evaluation Criteria

#### 11.1.1 Grading System

Letter grades are used to show the academic standing of all students with the following meanings and values.

GRADE	MEANING	POINT VALUE
A	Excellent	4.00
A-	Almost Excellent	3.75
B+	Very Good	3.25
B	Good	3.00
B-	Fairly Good	2.75
C+	Fair	2.25
C	Satisfactory	2.00
C-	Minimum Satisfactory	1.75
D	Poor	1.00
F	Failure	0.00
R	Course repeated later	-
S	Satisfactory	-
U	Unsatisfactory	-
W	Withdrawal with Permission	-
WF	Withdrawal with F	0
	Withdrawal from course after time limit	
AUD	Audit and non-credit	-
I	Incomplete, used in case a student fails to complete his/her assignment within the time limit or is absent from the examination with approval from the University due to exceptional reasons.	-
WP/IP	Work in progress	-
NR	No Report	-
TR	Transfer Credits	-

#### 11.1.2 Evaluation

Evaluation of students' performance in each course is based on:

- 80% Attendance
- Midterm and final examinations
- Quizzes
- Term papers
- Assignments
- Class participation

#### 11.1.3 Minimum Grade Requirements

At least a "C" grade is required for all major required courses and English courses in General Education.

## 11.2 Graduation Requirements

Assumption University and BLCU confer the degree of Bachelor of Arts (Chinese for Economy and Trade) upon students who meet all the requirements as follows:

- Completion of the total number of credits of the Program
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of the Business Ethics Seminar
- Library and financial clearance with the University
- Good behavior and discipline

## 12. Venue and Teaching Resources:

Assumption University campus: Hua Mak, Suvarnabhumi and World Plaza will facilitate the teaching and learning process and research with multimedia equipment, modern computer and internet facilities.

## 13. Library:

Assumption University has approximately 338,570 books, consisting of 141,900 in Thai and 246,670 in English. The number of titles of periodicals in Thai is 460 and 1,462 in English. The number of books of Business Chinese is 1,865 in English and 291 in Thai. The title of periodicals of Business Chinese in English is 15.

Online databases are available as follows:

- |   |                 |
|---|-----------------|
| - IEEE/IEE Electronic Library (IEL) ( <i>Journals and Magazines, &gt;1,000,000 records<br/>Conference Proceedings, Standards, Book</i> )                  |                 |
| - CEIC Data ( <i>Asia Database, Non-Asia Database,<br/>Daily Database</i> )   | 410,000 records |
| - Westlaw International   | 24,350 records  |
| - H.W. Wilson   | 6,008 titles    |
| - CINAHK Plus with Full Text  | 3,024 titles    |
| - Business Source Complete  | 1,200 titles    |
| - The ACM Digital Library ( <i>Journals, Magazines, Translations,<br/>Proceedings, Newsletters, Publications by Affiliated, Special Interest Groups</i> ) | 394 titles      |

Online abstracts are available as follows:

- |   |                    |
|---|--------------------|
| - ProQuest Dissertations and Theses : A&I | >2,000,000 records |
| - Thai Theses Online                      | 63,840 records     |

## 14. Budget

Approximate maximum fees of program: 397,845 baht

## 15. Curriculum:

- (1) Number of Credits  
The total number of credits of the program is 135 credits.
- (2) Curriculum Structure

A. General Education Courses	30	credits	
- Language Courses		15	credits
- Social Science Courses		6	credits
- Humanities Courses		6	credits
- Science and Mathematics Course		3	credits
 B. Concentration Courses	 99	 credits	
- Core Courses		63	credits
- Major Required Courses		30	credits
- Major Elective Courses		6	credits
 C. Free Elective Courses	 6	 credits	

(3) Course Code

- First Two/Three Letters

BG stands for Basic Course

GS stands for General Studies Course

CET stands for Chinese for Economy and Trade Course

CN stands for Business Chinese Course

- Numbers

First Number stands for Year of Study

Second Number stands for Group of Subjects

Third & Fourth Number stands for Series Number of Courses

(4) Courses

A. General Education Courses	30	credits	
 Language Courses	 15	 credits	
			Credits
BG 1000	Communication in Thai		3 (3-0-6)
BG 1001	English I		3 (3-0-6)
BG 1002	English II		3 (3-0-6)
BG 2000	English III		3 (3-0-6)
BG 2001	English IV		3 (3-0-6)
 Social Science Courses	 6	 credits	
BG 2400	Macroeconomics		3 (3-0-6)
BG 2401	Microeconomics		3 (3-0-6)
 Humanities Courses	 6	 credits	
BG 2402	Ethics		3 (3-0-6)
GS 2003	Eastern Civilization		3 (3-0-6)
 Science and Mathematics Courses	 3	 credits	

BG 1202	Science, Man and His Environment	3 (3-0-6)
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B. Concentration Courses:

Core Courses	63	credits	Credits
CET 1811	Foundation Chinese I		3 (3-0-6)
CET 1812	Foundation Chinese II		3 (3-0-6)
CET 1821	Chinese Listening & Speaking I		3 (3-0-6)
CET 1822	Chinese Listening & Speaking II		3 (3-0-6)
CET 1831	Chinese Reading & Writing I		3 (3-0-6)
CET 1832	Chinese Reading & Writing II		3 (3-0-6)
CET 1841	Chinese Grammar & Usage I		3 (3-0-6)
CET 1842	Chinese Grammar & Usage II		3 (3-0-6)
CET 2813	Intermediate Chinese I		3 (3-0-6)
CET 2814	Intermediate Chinese II		3 (3-0-6)
CET 2823	Intermediate Chinese Listening & Speaking I		3 (3-0-6)
CET 2824	Intermediate Chinese Listening & Speaking II		3 (3-0-6)
CET 2833	Intermediate Chinese Reading & Writing I		3 (3-0-6)
CET 2834	Intermediate Chinese Reading & Writing II		3 (3-0-6)
CET 2851	Chinese for Business I		3 (3-0-6)
CET 2852	Chinese for Business II		3 (3-0-6)
CET 3815	Advanced Chinese I		3 (3-0-6)
CET 3816	Advanced Chinese II		3 (3-0-6)
CET 3851	Chinese for Economy & Trade I		3 (3-0-6)
CET 3852	Chinese for Economy & Trade II		3 (3-0-6)
CET 4853	Chinese for Economy & Trade III		3 (3-0-6)

Major Required Courses	30	credits
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CET 3853	Business Writing in Chinese I	3 (3-0-6)
CET 3854	Business Writing in Chinese II	3 (3-0-6)
CET 3862	Chinese for Business Conversation I	3 (3-0-6)
CET 3863	Chinese for Business Conversation II	3 (3-0-6)
CET 4861	Business Negotiation in Chinese	3 (3-0-6)
CET 4871	Principles of Economics in Chinese	3 (3-0-6)
CET 4872	Contemporary Chinese Economy & Trade	3 (3-0-6)
CET 4873	Reading Comprehension on Economy & Trade	3 (3-0-6)
CET 4881	Business Research Methodology in Chinese	3 (3-0-6)
CET 4882	Business Research Writing in Chinese	3 (3-0-6)

Major Elective Courses	6	credits
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		Credits
CN 3480	Chinese for Secretaries	3 (3-0-6)
CN 3481	Chinese for Tourism	3 (3-0-6)
CN 3482	Chinese for Hotels	3 (3-0-6)
CN 4440	Reading in Business Chinese	3 (3-0-6)
CET 4854	Thai-Chinese Translation in Economy & Trade	3 (3-0-6)
CET 4874	Directed Studies in Economy & Trade	3 (3-0-6)

C. Free Elective Courses 6 credits

Students can take free elective courses of 6 credits which are provided by their faculty or by the different faculties upon completion of the prerequisites.

(5) Study Plan

**First Year**

First Semester

Course Code	Course Title	Credits
BG 1000	Communication in Thai	3 (3-0-6)
BG 1001	English I	3 (3-0-6)
CET 1811	Foundation Chinese I	3 (3-0-6)
CET 1821	Chinese Listening & Speaking I	3 (3-0-6)
CET 1831	Chinese Reading & Writing I	3 (3-0-6)
CET 1841	Chinese Grammar & Usage I	3 (3-0-6)
Total		18 (18-0-36)

Second Semester

Course Code	Course Title	Credits
BG 1002	English II	3 (3-0-6)
BG 1202	Science, Man and His Environment	3 (3-0-6)
CET 1812	Foundation Chinese II	3 (3-0-6)
CET 1822	Chinese Listening & Speaking II	3 (3-0-6)
CET 1832	Chinese Reading & Writing II	3 (3-0-6)
CET 1842	Chinese Grammar & Usage II	3 (3-0-6)
Total		18 (18-0-36)

## Second Year

### First Semester

Course Code	Course Title	Credits
BG 2000	English III	3 (3-0-6)
BG 2400	Macroeconomics	3 (3-0-6)
CET 2813	Intermediate Chinese I	3 (3-0-6)
CET 2823	Intermediate Chinese Listening & Speaking I	3 (3-0-6)
CET 2833	Intermediate Chinese Reading & Writing I	3 (3-0-6)
CET 2851	Chinese for Business I	3 (3-0-6)
	Total	18 (18-0-36)

### Second Semester

Course Code	Course Title	Credits
BG 2001	English IV	3 (3-0-6)
BG 2401	Microeconomics	3 (3-0-6)
GS 2003	Eastern Civilization	3 (3-0-6)
CET 2814	Intermediate Chinese II	3 (3-0-6)
CET 2824	Intermediate Chinese Listening & Speaking II	3 (3-0-6)
CET 2834	Intermediate Chinese Reading & Writing II	3 (3-0-6)
CET 2852	Chinese for Business II	3 (3-0-6)
	Total	21 (21-0-42)

## Third Year

### First Semester

Course Code	Course Title	Credits
BG 2402	Ethics	3 (3-0-6)
CET 3815	Advanced Chinese I	3 (3-0-6)
CET 3851	Chinese for Economy & Trade I	3 (3-0-6)
CET 3853	Business Writing in Chinese I	3 (3-0-6)
CET 3862	Chinese for Business Conversation I	3 (3-0-6)
	One Free Elective Course	3 (3-0-6)
	Total	18 (18-0-36)

### Second Semester

Course Code	Course Title	Credits
CET 3816	Advanced Chinese II	3 (3-0-6)
CET 3852	Chinese for Economy & Trade II	3 (3-0-6)
CET 3854	Business Writing in Chinese II	3 (3-0-6)
CET 3863	Chinese for Business Conversation II	3 (3-0-6)
	One Free Elective Course	3 (3-0-6)
	Total	15 (15-0-30)

## Fourth Year

### First Semester

Course Code	Course Title	Credits
CET 4853	Chinese for Economy & Trade III	3 (3-0-6)
CET 4861	Business Negotiation in Chinese	3 (3-0-6)
CET 4871	Principles of Economics in Chinese	3 (3-0-6)
CET 4881	Business Research Methodology in Chinese	3 (3-0-6)
One Major Elective Course		3 (3-0-6)
Total		15(15-0-30)

### Second Semester

Course Code	Course Title	Credits
CET 4872	Contemporary Chinese Economy & Trade	3 (3-0-6)
CET 4873	Reading Comprehension on Economy & Trade	3 (3-0-6)
CET 4882	Business Research Writing in Chinese	3 (3-0-6)
One Major Elective Course		3 (3-0-6)
Total		12 (12-0-24)

(6) Course Descriptions

### 1. General Education Courses

#### **BG 1000      Communication in Thai      3 (3-0-6) credits**

A study of the standard Thai language, the art of speaking, reading and writing, group discussion held to develop rational thinking, and different formats of project proposal and report writing.

#### **BG 1001      English I      3 (3-0-6) credits**

The English I course is an Academic English course meant to train students to improve their five language skills in English, namely, reading, writing, listening, speaking and thinking. All of these skills are integrated in every class meeting in a creative and communicative learning environment.

#### **BG 1002      English II      3 (3-0-6) credits**

*Prerequisite: BG 1001 English I*

This English II course is an Academic English course meant to train students to enhance their five language skills in English, namely, reading, writing, listening, speaking and thinking. All of these skills are integrated in every class meeting in a creative and communicative learning environment.

#### **BG 2000      English III      3 (3-0-6) credits**

*Prerequisite: BG 1002 English II*

The English III course is an English course focusing on business writing, standard business reports, and reply letters, as well as memorandums and reports. Emphasis is placed on the clarity and content of information, proper presentation and organization, and textual correctness.

**BG 2001 English IV 3 (3-0-6) credits**

*Prerequisite: BG 2000 English III*

The English IV course is an English course focusing on analytical and critical thinking in English and its presentation in clear and meaningful reports suitable for business presentations. Emphasis is placed on meaningful content, logical organization, and textual correctness.

**BG 1202 Science, Man and His Environment 3 (3-0-6) credits**

A general study of science and technology emphasizing scientific inventions and their applications to business. Also to include discussion about the effects of modern technology on man and his physical environment.

**BG 2400 Macroeconomics 3 (3-0-6) credits**

The objective of this course is to give students an overall picture of economic systems. A study of the relationship between microeconomics and macroeconomics will be starting point. However, emphases of this course are on the following: theories and methods of measurement of output and national income; saving and investment; government expenditure; balances of trade and payment as well as various economic problems and their solutions: inflation, deflation, unemployment, business cycles. The subject also covers the importance and role of macroeconomics in basic economic development.

**BG 2401 Microeconomics 3 (3-0-6) credits**

A study of microeconomics as it is related to macroeconomics as well as other fields of studies. This course will cover pricing mechanism, demand and supply, consumption, behavior and consumption and patterns of individual, organization, industry and economy as a whole; utility theory, indifference curve analysis, law of diminishing return, theory of production and its costs, types of market structure in economic system, theory of factor price: wage, rent, interest and profits.

**BG 2402 Ethics 3 (3-0-6) credits**

*Prerequisite: BG 2000 English III or the consent of the instructor*

A course designed to help students discover themselves and to develop their potential in order that they may be able to effectively deal with their own reality and others in their social milieu in which they find themselves. For this purpose, the course concentrates on discussions of the nature of man, the nature of the good life, the nature of society and the nature of ultimate reality.

**GS 2003 Eastern Civilization 3 (3-0-6) credits**

Study of the development of Chinese and Indian Civilization through historical events, social and institutional characteristics, philosophical school, religions, the development of science, accomplishments in the arts, literature, music, etc... as a basic for learning and knowledge. It also brings into focus the relationship between various factors that affect civilization, the specific features of Eastern Civilization as it has influenced the world through the centuries.

## **2. Core Courses**

**CET 1811 Foundation Chinese I 3 (3-0-6) credits**

The course aims at providing a solid foundation in the combined skills in listening, speaking, reading, and writing in Chinese for students. Students will start learning from Mandarin phonetic system (Pinyin), pronunciation, stroke orders, and basic level Chinese characters. Students will be able to conduct conversation focusing on basic vocabularies.

**CET 1812 Foundation Chinese II 3 (3-0-6) credits**

*Prerequisite: CET 1811 Foundation Chinese I*

The course aims at providing a solid foundation in the combined skills in listening, speaking, reading, and writing in Chinese for students. Students will learn more vocabularies and sentence patterns to further develop their listening and speaking skills, as well as stroke orders in writing Chinese characters which will provide them the foundation for writing.

**CET 1821 Chinese Listening & Speaking I 3 (3-0-6) credits**

The course aims at supplementing the Foundation Chinese I in helping students to improve their listening skill and pronunciation. Students will learn from listening to pre-recorded materials on topics related to daily life. The emphasis is on training students' listening and speaking skills.

**CET 1822 Chinese Listening & Speaking II 3 (3-0-6) credits**

*Prerequisite: CET 1821 Chinese Listening & Speaking I*

The course aims at supplementing the Foundation Chinese II in training students on their listening comprehension skills and enabling them to understand and speak common daily dialogues in Mandarin.

**CET 1831 Chinese Reading & Writing I 3 (3-0-6) credits**

The course aims at supplementing Foundation Chinese I in helping students to improve their reading skill, to write Chinese characters and expand their vocabularies to enable them to read basic published materials in Chinese.

**CET 1832 Chinese Reading & Writing II 3 (3-0-6) credits**

*Prerequisite: CET 1831 Chinese Reading & Writing I*

The course aims at supplementing Foundation Chinese II, improving students on their reading comprehension as well as speed-reading. Through reading, students will develop the skill to read various kinds of articles. Students will also learn how to write Chinese characters in sentences and paragraphs.

**CET 1841 Chinese Grammar and Usage I 3 (3-0-6) credits**

The course aims at supplementing Foundation Chinese I focusing on grammatical rules. Students will learn Chinese grammatical rules on word orders, sentence structures, interrogation, adverbials, sentences with verbs as predicate, and sentences with adjectival predicate.

**CET 1842 Chinese Grammar & Usage II 3 (3-0-6) credits**

*Prerequisite: CET1841 Chinese Grammar Usage I*

The course aims at supplementing Foundation Chinese II focusing on the additional grammatical rules. Students will learn sentences with a subject-predicate phrase as its predicate, enumeration rules, reduplication of verbs, pivotal sentences, and supplements in Chinese language.

**CET 2813 Intermediate Chinese I 3 (3-0-6) credits**

*Prerequisite: CET 1812 Foundation Chinese II*

The course aims at providing a higher level of knowledge in Chinese language. There will be further practice in listening, speaking, reading, and writing. Students will be able to express themselves in Chinese more fluently fulfilling their daily communication needs.

**CET 2814 Intermediate Chinese II 3 (3-0-6) credits**

*Prerequisite: CET 2813 Intermediate Chinese I*

The course aims at expanding the knowledge learned from Intermediate Chinese I in both vocabularies and grammatical rules. The vocabulary expansion prepares students for reading more sophisticated texts. Further grammatical structures will be introduced.

**CET 2823 Intermediate Chinese Listening & Speaking I 3 (3-0-6) credits**

*Prerequisite: CET 1822 Chinese Listening & Speaking II*

The course aims at supplementing the Intermediate Chinese I in training students to acquire higher level of listening comprehension skill. Students will be able to express themselves on daily-life matters with ease and fluency.

**CET 2824 Intermediate Chinese Listening & Speaking II 3 (3-0-6) credits**

*Prerequisite: CET 2823 Intermediate Chinese Listening & Speaking I*

The course aims at supplementing the Intermediate Chinese II in training students to acquire higher level of listening comprehension skill. Students will be able to listen and understand spoken Mandarin at a mother-tongue speed. Students will also learn the skills in conversation on various topics of interest in modern life.

**CET 2833 Intermediate Chinese Reading & Writing I 3 (3-0-6) credits**

*Prerequisite: CET 1832 Chinese Reading & Writing II*

The course aims at supplementing Intermediate Chinese I by training students on their reading skills to be proficient in reading business-related articles such as correspondences and contracts. Students will start learning how to write simple diaries and essay.

**CET 2834 Intermediate Chinese Reading & Writing II 3 (3-0-6) credits**

*Prerequisite: CET 2833 Intermediate Chinese Reading & Writing I*

The course aims at supplementing Intermediate Chinese II. In addition to business-related articles, students will increase their reading skill in reading more sophisticated articles such as technical articles and Chinese press reports. Students will learn how to write reports and articles.

**CET 2851 Chinese for Business I 3 (3-0-6) credits**

*Prerequisite: CET1842 Chinese Grammar and Usage II*

The course aims at enhancing the students' skills in listening, speaking, reading, and writing in Chinese with the focus on the usage of Chinese language in business environments. The purpose is to lay down foundation for students to take up further study in Chinese related to economy and trade.

**CET 2852 Chinese for Business II 3 (3-0-6) credits**

*Prerequisite: CET2851 Chinese for Business I*

The course aims at further enhancing the knowledge and skills learned from Chinese for Business I. Students will practise conversation and writing in business contexts. Students will also learn to read business-related articles such as business reports, etc.



**CET 3862 Chinese for Business Conversation I 3 (3-0-3) credits**

*Prerequisite: CET 2814 Intermediate Chinese II*

This course aims to further enhance students' ability in oral communication in Mandarin and to enrich the students' knowledge in business and trade that will enable them to master the communication skills in formal business encounters. Through intensive practice, students will be able to communicate orally in business with ease and fluency.

**CET 3863 Chinese for Business Conversation II 3 (3-0-3) credits**

*Prerequisite: CET 3862 Chinese for Business Conversation I*

The course objectives are to help students gain higher knowledge about international trade and learn the usage of more sophisticated Chinese language in business conversation. The course involves practicing conversation of the more complex genres of business and trade in order to achieve the specified business objectives.

**CET 4861 Business Negotiation in Chinese 3 (3-0-6) credits**

*Prerequisite: CET 3816 Advanced Chinese II*

The course objectives are to help students gain basic knowledge and understanding about international trade and learn the usage of Chinese language in business negotiation. It also aims at training students to be proficient in business and trade negotiation skills. Through intensive practice, students are trained to effectively conduct business negotiation in proper and polite manners.

**CET 4871 Principles of Economics in Chinese 3 (3-0-6) credits**

*Prerequisite: CET 3816 Advanced Chinese II*

Through the introduction of micro and macroeconomics principles, this course aims at introducing various theories in economics to students. The course uses case studies to help students analyze and illustrate various economic phenomena in order to teach students to apply economics principles and theories, as well as to improve their problem-solving skills. .

**CET4872 Contemporary Chinese Economy & Trade 3 (3-0-6) credits**

*Prerequisite: CET 3816 Advanced Chinese II*

This course introduces the directions and policies of the present macroeconomic and trade situation of China to students. The aim is to enrich the students with knowledge about economy and trade in China in order to lay a good foundation for them to work or do business in China in the future.

**CET 4873 Reading Comprehension on Economy & Trade 3 (3-0-6) credits**

*Prerequisite: CET 3816 Advanced Chinese II*

This course improves students' reading ability of texts related to business, economy and trade by introducing a large number of related articles for students to read and to write concise reports from those articles. It lays down a firm foundation for students to work on their research paper and business related documents.

**CET 4881 Business Research Methodology in Chinese 3 (3-0-6) credits**

*Prerequisite: CET 3854 Business Writing in Chinese II*

This course aims at providing students with basic knowledge on business research paper writing. Students will learn about research paper writing methodology, and how to search for relevant information. The purpose is to prepare students for research paper writing.

**CET 4882 Business Research Writing in Chinese 3 (3-0-6) credits**

*Prerequisite: CET 4881 Business Research Methodology in Chinese*

The course is about guiding students into actual business research writing, introduces students to a large number of reading materials. Teachers will guide students how to organize all the information for research paper writing, write them out in Chinese and prepare students to present the paper in formal research paper presentation.

**4. Major Elective Courses**

**CET 4854 Thai-Chinese Translation in Economy & Trade 3 (3-0-6) credits**

*Prerequisite: CET 3816 Advanced Chinese II*

Students will learn how to translate Thai into Chinese in economy and trade by observing the grammatical rules and usage of vocabularies of both languages. Through comparison of both languages in vocabularies and grammars, students will be able to improve their skills in both interpretation and written translation from Thai to Chinese in the contexts of economy and trade.

**CET 4874 Directed Studies in Economy & Trade 3 (3-0-6) credits**

*Prerequisite: CET 3854 Business Writing in Chinese II*

This course aims at providing students with additional knowledge that would help students broaden their scope of understanding about conducting businesses in mainland China. The course will be in the form of seminars which include topics like Chinese Corporate Culture, Thai-Chinese Relationship etc. The course also includes training students to use Chinese software applications for personal and business purposes.

**CN 3480 Chinese for Secretaries 3 (3-0-6) credits**

*Prerequisite: CN 2402 Chinese III*

Skills and correctness in hearing, speaking, reading and writing of the Chinese language as it is relevant within the framework of secretarial work of all sorts are aimed at in this course. There will be studies and practice of the optimal use of spoken and written language techniques in both direct and mediated communication that include the principles and techniques of business communication, and the ability to compose letters, memos and reports. All these studies are also designed to enhance general and business vocabularies.

**CN 3481 Chinese for Tourism 3 (3-0-6) credits**

*Prerequisite: CN 2402 Chinese III*

This course studies and practices the use of the Chinese language for correct and efficient communication that meets the needs of travel business.

**CN 3482 Chinese for Hotels 3 (3-0-6) credits**

*Prerequisite: CN 2402 Chinese III*

This course is designed to study and practice Chinese as used in hotels: to receive guests, to render other services both inside and outside, etc.

**CN 4440 Reading in Business Chinese 3 (3-0-6) credits**

*Prerequisite: CN 2402 Chinese III*

This course is designed to study and practise. The reading skill in business-related materials with speed, the proficiency and efficiency in interpreting the organization and objectives of various business-related texts.